

America's Boating Club® District 28

Annual meeting report from the District Planning Committee 25 March 2023

The Planning Committee's main function is to maintain the district's Policies and Procedures (P&P) and perform such other assignments as requested by the district commander.

The 2022 watch was filled with numerous challenges as the USPS/ABC continued to implement reorganization activities and revise policies and operating practices. The District 28 organization effort was highlighted by the transfer of the Phoenix Squadron to District 30 which necessitated revision to the members of the District 28 Conference and rescheduling the responsibility for and execution of the district's annual meetings and Change of Watch (COW).

It turns out that the National Governing Board, IAW national bylaws, had to vote on approve the move, which necessitated actions all up and down the chain of command.

The changes to the P&Ps were relatively simple once the path had been approved in the bylaws.

The Planning Committee was involved in several other district issues which are still in process, The search for the District's property including documents, records, Deeds of gift, trophies, Flags and burgees and so forth is still ongoing. Members are asked to keep an eye out for these items which tend to end up in garages or other odd places.

An effort to improve our public image as America's Boating Club and awareness of our programs is moving ahead slowly, but needs further Public Relations effort.

More attention is needed to improve our web sites and keep them current.

We need to develop a plan to encourage members to learn more about the squadron operations so they can take positions in the squadron and prepare as future leaders. An Operations Training session is being offered immediately following the District's CoW on March 25.

Many members have expressed concern that we do not have programs at our meetings like we used to. We should try to have presentations from organization or individuals that contribute to our boating, education, operation skills, or safety education.

District 28 Flag. The flag as we know it was approved when the District had three squadrons in Arizona (Bullhead City, Phoenix & Tucson) the flag was a blending of California and Arizona state flags. Now that the Squadrons/Clubs District 28 are only located in California, it might be appropriate to select a new flag. I suggest we ask the members to suggest a new flag as a contest.

The USPS Marketing Manual has approved Logos and other forms of text to be used on America's Boating Club® documents, forms and letterheads, but at this time there is no a clear standard for cover pages of documents, letterheads, and squadron newsletters. I suggest members submit suggested standards for these uses.

Planning Committee Chair
P/D/C Richard Cross, JN-IN